

AZ EVOLUTION KIDS TENNIS PROGRAM

Az „Evolution Kids Tennis” egy egyedülálló program elsősorban a 10 éven aluli gyerekek oktatására. A program kidolgozása az angol Mike Barell, a világ egyik legelismertebb gyerek-teniszre specializálódott szakemberének és az Evolve9 csapatának sok éves munkájának és tapasztalatának az eredményeként állt össze. Ma már számos nemzetközi tenisz akadémia és klub mellett több nagy nemzeti szövetség is átvette a programot részben vagy teljesen, mint az ausztrál, a holland, a norvég, a brit és a szerb szövetség is.



A program része egy komplett egységes gyerek tenisz oktatási rendszer edzőképzéssel, versenyrendszerrel, fizikai-, technikai-, taktikai- és mentális benchmark elemekkel a különböző korosztályoknak a kívánt fejlődési szintjét kijelölve, szülői oktatással, klubok gyerektenisz rendszerének teljes útmutatójával, marketing- és klubműködtetési iránymutatásokkal együtt.

A rendszer előre megtervezett és folyamatosan fejlődő oktatási tanterveket is tartalmaz mind az edzők, mind a klubok, mind a gyerekek számára.

Az Ecolution Kids tennis program filozófiájának középpontjában a gyermekközpontú oktatás áll, ami több játékos bevonásával, megtartásával és fejlesztésével járul hozzá egy terület gyerek tenisz fejlődéséhez.

Az alábbi linkre kattintva egy rövid angol nyelvű ismertető videó látható a programról, a következő oldalakon pedig szintén angol nyelven de egy részletesebb leírás.

https://www.youtube.com/watch?v=qPS_cLmKyzE&feature=youtu.be

evolution

KIDS TENNIS

PARTNER INFORMATION V2



OUR GOALS ARE YOUR GOALS

For us it's simple! We know how to get kids on the court, keep them there and build healthy club, school and play environments. We focus on what sport was designed for, to make young people develop skills for life both on and off the court giving them the confidence and competence to accept the challenges that life sends. We know you that you agree and invite you to join a network of committed organisations who can make this a reality everyday for everyone!

Running Evolution will ensure...

More players get on court and keep coming back for more

We know that slick marketing and great energy can get kids to try tennis but it's much harder to keep them. Evolution is a truly child centered program that meets the needs of children in sport. Our focus is on practical solutions that deliver the metrics that make a difference including participation, commitment, progression and retention.

Coaches understand how to create thriving clubs and environments and not just give lessons

So many programs and initiatives focus only on lessons. What to teach is actually not the problem for most coaches. We believe, understanding how to retain players by providing a complete program based on appropriate competition, a great social environment, inspiring practice solutions and parent support is the solution.

Kids love to play, compete and make tennis their sport for life

Evolution puts an understanding of children at the heart of everything we do, so we provide the mechanisms and knowledge to engage and inspire them to play, stay and play more.

If you are a club or provider we invite you to join a network of people across the globe who, through evolution, are working together to make tennis a big part of every child's life.

If you are a Federation or Organisation that is looking for a program to unite your stakeholders, create direction, meet your financial goals and do much more than just give ideas for

"Growing kids tennis is our number one mission and Evolution is the best vehicle in the world to make this a reality!"

Dusan Orlandic - CEO, Serbian Tennis Federation





CONTENTS

1. Introduction
 2. The Complete Program
 3. Global Network - Making a Commitment to Evolve Together
 4. Creating Success - Recognizing and Rewarding Behaviors
 5. Competition - World Tour - Getting Competition Right
 6. Coaching Curriculum - Practical Development
 7. Athletic Development - Penta Games - Creating the Athlete
 8. Schools Tennis - A Tennis Adventure for Every Child
 9. Pre-School - Court Kidz - The Right Start for Little Ones
 10. Program Management
 11. Coach Training
- Contact Details

**PLAY
EVOLVE**

REPEAT




INTRODUCTION

Evolve9 is a sports consultancy that was started in 2005. Our mission has always been to create and support programs in tennis and sport that place the needs of children first. At the heart of our philosophy is message that only by gaining a greater understanding of children can we effectively teach them. Through the many programs that we have developed and contributed to, we have remained focused on making every aspect of a child's sport experience more engaging and exciting, and one that contributes to their long-term development as players and people.

After many years of developing programs for large club groups and tennis federations, and working on the ITF Tennis10s Program, we decided to bring all the best resources and concepts together in one place. Evolution Kids Tennis (EKT) is the culmination of all the things that we love, and that kids and coaches love too.

It's is a program that does more than provide resources. It includes a world class support program with the opportunity to train your coaches, and support implementation through ongoing mentoring, webinars and face to face help.

If you want to evolve your kids' tennis program, then Evolution Kids Tennis is the best place to start.



WE ARE COMMITTED TO CREATING A GREAT TENNIS EXPERIENCE, BUT WE KNOW THIS IS ONLY POSSIBLE WHEN WE HAVE A GREAT VEHICLE, A GREAT MAP AND A GREAT DRIVER! EVOLUTION PROVIDES EVERYTHING TO MAKE THIS A REALITY!

"Sportime U10 numbers have more than doubled and the level of play and commitment to the game from our young players just continues to climb!"

Lawrence Kleger - Tennis Director, John McEnroe Tennis Academy



THE COMPLETE PROGRAM

Evolution is the first truly complete, child centred, tennis program. It provides guidance and resources to support developmentally appropriate competition, tactical and technical instruction, athletic development, competitive skills, practice, social activities and support for parents. In fact, every element of development for young players has been included from 3 to 12.

Children progress through a skill-based curriculum and pathway of appropriate competitions but also are recognized by a unique motivational system that provides rewards for core behaviours like respect, effort, problem solving and dealing with adversity.

GROWING HEALTHIER CLUBS

Evolution provides a meaningful framework for coach education and competition, helping to drive both participation and performance. Every activity has a clearly defined and connected purpose which integrates competition, lessons practice and social activities. Using Evolution means growing creating healthier clubs and better places to play for young children through the provision of quality experiences in every area of club activity.

EVOLVING TOGETHER

We know your challenges. We have spent over 30 years in the tennis business and developed some of the world's most established programs for young players, but we are not resting on our laurels. Evolution is a program that is continually evolving to meet the needs of players, parents, coaches, and clubs. Each year we provide additions and updates, driven by feedback from our club network, so the program stays fresh and exciting for all the stakeholders.

EVOLUTION FOCUSES ON THE NEEDS OF THE CHILD, PROVIDING AN EFFECTIVE FRAMEWORK TO RECRUIT, RETAIN AND DEVELOP YOUNG PLAYERS.

WE RECOGNIZE AND ENCOURAGE CORE BEHAVIORS WHICH, IN TURN DRIVE SKILL DEVELOPMENT AND LEAD TO A GREAT LOVE OF PLAYING THE GAME!

"Sportime U10 numbers have more than doubled and the level of play and commitment to the game from our young players just continues to climb!"

Lawrence Kleger - Tennis Director, John McEnroe Tennis Academy





GLOBAL NETWORK MAKING A COMMITMENT TO EVOLVING TOGETHER

Sign up to EKT and you will become part of a network of facilities and nations that are evolving their programs and creating the very best practice in developing young players. You will have access to our team of world experts but also the chance to interact and share experience with other EKT coaches from around the world. Our clubs value their involvement in the network as much as access to the program itself.

**WITH NETWORK OF CLUBS ON EVERY CONTINENT,
BEING PART OF EVOLUTION MEANS MAKING A
COMMITMENT TO PROVIDING THE VERY BEST IN
KIDS TENNIS, REFLECTING THE PASSION WE ALL
BRING TO THE COURT EVERY DAY!**



CREATING SUCCESS

RECOGNIZING AND REWARDING BEHAVIORS

One of the core missions of Evolution is to help young people develop the behaviors that will support them in their life ahead. They may have a dream to make their future on the tennis court or just be playing to stay active and make friends. Whatever their motivation we place a high priority recognizing and rewarding behaviors through our unique system of cards and bands, including respect, effort, being an active learner and dealing with adversity and challenge. This system is included in every element of Evolution helping to reinforce the connection between all parts of the program.

**EVERY CHILD CAN BE SUCCESSFUL,
FOCUSED AND MOTIVATED WHEN WE
FOCUS ON THE THINGS THAT THEY
CAN CONTROL!**

The image displays three award cards from the Evolution Kids Tennis program, arranged in a slightly overlapping manner. Each card features a photograph of a young tennis player in action, with a blue and white color scheme. The cards are titled 'RESPE', 'EXPLORA', and 'IMPETE'. The 'EXPLORA' card is the largest and most prominent, showing a girl swinging a tennis racket. The 'RESPE' card shows a girl in a white tennis outfit, and the 'IMPETE' card shows a boy in a white tennis outfit. Each card includes a small graphic of the award band and a paragraph of text in Spanish explaining the award's purpose. The 'evolution KIDS TENNIS' logo is visible at the bottom of each card. The 'RESPE' card also features a circular logo with a tennis ball and the text 'EVOLUCION KIDS TENNIS'.

RESPE
Защото не може
се справиш са

Наградата RESPE е за играча, който проявява уважение и уважение към другите играчи и участници в играта и всички.

EXPLORA
ERES EL DUEÑO DE TU HISTORIA

El premio EXPLORA es para el jugador que ama aprender. Sabe que para desarrollar su juego tiene que probar cosas nuevas, arriesgarse y disfrutar del viaje. Son inquisitivos, creativos y juguetones. ¡Se supone que el tenis es divertido y este jugador disfruta el rompecabezas de un partido de tenis! Recordarás los partidos que juegas contra ellos siempre juegan con su cabeza y con el corazón.

IMPETE
M BORBU

NAGRADU ZA TAKMIČENJE dobijaju igrači koji prihvaćaju izazov teniske igre. Oni vole kada su stvari teške, vole kada ih protivnik priska, vole da biraju teže zadatke pre nego lakše i prihvaćaju da stvari ne idu baš na način kako oni misle da treba. I kada gube i kada pobeđuju oni su sjajni ta mićari.

evolution ★ TOUR PLAYER ★

COMPETITION

WORLD TOUR - GETTING IT RIGHT

We believe that great competitions, that are developmentally appropriate, are the cornerstone of a great program, so we train each club to run the most exciting and engaging club-based tournaments for kids. These events includes both on court and off court activities plus ideas on how to make event child friendly and are themed on the six countries used in the tour. Resources include a manual, editable posters, code of conduct, stickers, passports, lanyards, wrist bands and parent resources.

In addition our World Tour awards help players and parents to see competition as a tennis journey rather than a comparative process, motivating more young players to stay in competition.



**GET COMPETITION RIGHT
AND KIDS WANT TO PLAY
MORE! GET IT WRONG
AND THEY ARE HEADING
FOR THE DOOR! IT'S THE
TIPPING POINT FOR
TENNIS DEVELOPMENT!**

"While tennis participation around the world has been flat we have seen a growth of over 40% of kids in clubs and now over 4000 kids complete each year in our Tour."

Oivind Sorvald - Technical Director, Norwegian Tennis Federation

DONT JUST GROW EVOLVE

COACHING CURRICULUM

Our Program Manual sets the standards for all EKT programs and explains the core concepts of the program, how to manage and implement it and what a program should look like.

On-court instruction is driven by six levels of mission cards (competencies) each focusing on tactical, technical, physical and mental skills. These cards have been specially designed to be adapted for use with mixed ability groups, players who start tennis later and those with exceptional skills. It is a truly flexible program with blended use of balls, the use of missions to create context and elements of computer game design mechanics that keep players motivated.

The Mission Cards, which come in both hard copy and digital form, along with the special lesson planner and curriculum guide provide a complete plan for on court skill development from age 3 to 12.

CREATING A MAP THAT IS BOTH DEVELOPMENTALLY APPROPRIATE BUT EASILY INDIVIDUALIZED IS KEY TO KEEPING EACH CHILD MOTIVATED AND HAPPY!

evolution KIDS TENNIS

Name _____ Coach _____ Date _____ Group/Stage _____

TACTICAL MISSIONS

1.1	Serve & Return Get ready to start an activity and can make a simple shot above one's head to, using an overhead swing.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Balanced stance <input type="checkbox"/> Split-stance coordination <input type="checkbox"/> Contact point
1.2	Baseline - Direct Direct the ball forward & height by controlling my racket face on both forehand and backhand side.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Ready position, simple turn <input type="checkbox"/> Short low to high swing <input type="checkbox"/> Contact point in front
1.3	Baseline - Maintain Body with a racquet in a 4-4 court stance using a simple set-up action.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Ready position, simple turn <input type="checkbox"/> Short low to high swing <input type="checkbox"/> Contact point in front
1.4	Baseline - Receive Show an excellent ready position and do a forward and cover catch rally in 1/2 1/2 court stance.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Ready position, simple turn <input type="checkbox"/> Short low to high swing <input type="checkbox"/> Contact point in front
1.5	Transition Make a simple volley with good racket face control from both forehand and backhand side.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Find space after bounce <input type="checkbox"/> Move quickly <input type="checkbox"/> Catch at contact point
1.6	Other	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Ready Position, small turn <input type="checkbox"/> Keep Racquet in front <input type="checkbox"/> Contact point above wrist <input type="checkbox"/> Early preparation <input type="checkbox"/> Control swing length <input type="checkbox"/> Contact point in front

ATHLETIC SKILLS

1.7	Balance Run quickly and stop on heel-toe with both knees and a low wide stance, balance and hop on one leg and show excellent ready position.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Alert ready position <input type="checkbox"/> Assessment of ball flight <input type="checkbox"/> Step on outside foot
1.8	Body Skills Make a simple rotation off both side and from a big ball, run in different ways, at different heights and show good coordination between arm and leg action.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Shoulders level, head still <input type="checkbox"/> Keep hands in front <input type="checkbox"/> Body stays at same height
1.9	Ball Skills Drive overhead and under hand accurately to a simple target. Move and catch a ball before and after the bounce.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Ride on stance, transfer <input type="checkbox"/> Hips down, elbow up <input type="checkbox"/> Extend through release
1.10	Agility Stop, side shuffle and digtap between corner and through hedges.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<input type="checkbox"/> Head up, eyes still <input type="checkbox"/> Knees bent <input type="checkbox"/> Step on outside foot

WARNING

<input type="checkbox"/> Compete Keeps where to stand to start a point. Can call in and out. Can open up heights of a net.	<input type="checkbox"/> Respect Greets the coach and other players. Listens to instructions and follows directions. Respects safety rules, class chart.	<input type="checkbox"/> Explore Asks basic multiple choice questions, asks questions to help understand an activity.	<input type="checkbox"/> Train Can remember and repeat core skills under the coaches direction, understands when to listen and can explain test tasks.
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COACHES COMMENTS

1 Working on it 2 Getting there 3 Competent 4 Exceeds level

evolution

PENTA GAMES

ATHLETIC DEVELOPMENT PENTA GAMES -CREATING THE ATHLETE

We know that we have a great responsibility to provide the motivation for young players to become and stay active. More than this we know that tennis requires a very high level of athletic skill, so we have created the Penta Games. Designed as a team based athletic competition players can train for and then pit their skills against each other in the five core developmental games. Supported by over 100 practice games this program is uniquely engaging while remaining focused on helping each player acquire essential athletic skills.

EVERY COACH KNOWS WE HAVE TO DEVELOP MORE THAN TENNIS SKILLS, BUT KIDS LOVE TO PLAY AND SO ANY ATHLETIC DEVELOPMENT PROGRAM HAS TO WORK HARD TO ENGAGE THEM.

DOING THE RIGHT ACTIVITIES IS NOT ENOUGH , THEY HAVE TO LEAVE KIDS WANTING MORE!



"EKT is the next evolution in the development of kids tennis around the world! We are proud and excited to be part of such a child centered program! "

Nick Jacques - Tennis Director, Tennis Northern Auckland, New Zealand

evolution **TENNIS** **QUEST**

SCHOOLS TENNIS

A TENNIS ADVENTURE FOR EVERY CHILD!

Tennis Quest is the EKT Schools Program. It provides a complete curriculum aligned to National Standards and designed to be delivered on a school playground. Like all programs it combines a reward based behavior system, with a group curriculum, motivating game mechanics and key tennis activities.

It's a tennis adventure on a playground designed to ignite the interest of every child and drive them to a greater level of participation and commitment.

ENGAGING CHILDREN AT SCHOOL IS A VITAL PART OF THE DEVELOPMENT OF OUR SPORT!

TENNIS QUEST PROVIDES THE VEHICLE TO MAKE THE SUCCESSFUL TRANSITION FROM PLAYGROUND TO TENNIS COURT!



COURT KIDZ



PRE SCHOOL MAKING THE RIGHT START

A unique fundamental motor skills program for child aged three to five is also included in evolution. With children coming to sport at a younger and younger age this program enhances foundation skills and teaches core skills like running, jumping, throwing, catching alongside all the basics of tennis. It is the perfect start to any young players tennis journey and lots of fun.

As in the core part of evolution Court Kidz, encourages and rewards behaviors, ensuring that young players practice the skills that will support their development in every aspect of their lives!



**CREATING AN ATHLETIC
FOUNDATION THAT WILL SUPPORT
AN ACTIVE LIFE IS A KEY MISSION
TO COURT KIDZ! IT'S NOT THE
SEARCH FOR A WONDER KID BUT
THE MISSION TO CREATE WONDER
IN EVERY KID'S EYES!**

PROGRAM MANAGEMENT

Running a great program is not just about what we do on the court, so we are there to support your program every step of the way. From marketing to finances, recruitment to reporting we know that having a successful program means looking after the numbers as well as looking after the players and parents.

Auditing & Reporting

Running a program means running a business too, so evolution comes with a set of development and auditing tools to keep your program on track. Resources include program audit, monthly player tracker and business development guide. More than this we will review your business with you bi-annually to keep it on track.

Online

The program is supported by an extensive website including access to all the materials, an extensive video library, support forum, video conferencing, and online consulting. Additions to the site are made each month with resources being driven by feedback from the club network. Like all things our website is constantly evolving!

Promotions

To explain the program and keep people excited we have developed on and off court promotional materials. Resources include a range of banners for use on and off court, posters, flyers plus apparel and branding. Everything is designed to reflect a commitment to the program and young player development.



"Our network continues to grow and grow! Evolution is a great vehicle for the development of a real tennis business. It both develops young players and provides the right elements to keep them in the game!"

Adams Zhao - Director Fusion Tennis, China

TEAM evolution COACH

COACH TRAINING

We know everyone is busy so training our teams needs to be both effective and efficient. So we have developed a whole online learning platform specifically for coaches working in evolution programs.

Using on a unique modular system we have developed designations for coaches based on the roles that they actually do within a program including Coach, Head Coach, Tennis Director, Tournament Organiser, Assistant and even a basic training for off court staff so that they can communicate the benefits of the program to parents.

Using video conferencing we also offer the opportunity to "Tune In" to your lesson to give feedback and support.

There are a range of professional development opportunities on a face to face basis including club visits and workshops to work with the entire team and even an annual evolution coach conference.

A full list of the support opportunities can be found on the website.



BOSS THE COURT

ABOUT EVOLVE9

Evolve9, was founded to help federations and providers develop and implement tennis programs for children. Our CEO Mike Barrell is recognized as one of the world experts in kids' tennis having been a keynote speaker at three ITF Worldwide Conferences, and presented at multiple USPTA World Conferences, PTR International Symposia, plus multiple National Conferences,

Evolve9 has worked on projects in over 60 countries, supporting the development of Tennis in five continents and our team includes over 20 associates who are active in programs around the world, bringing a wealth of hands on experience and knowledge.

Recent developments have focused on Evolution Kids Tennis, now the National U10 program of Serbia, Bulgaria and the Asian Tennis Federation We also continue to work with clubs across the globe helping them to fully implement child centred principles in their programs with aim of engaging, retaining and developing more players.

CONTACT DETAILS

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